

[Free] Battling Goliath

Battling Goliath

Kip A. Petroff, Suzi Zimmerman Petroff

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*"... a gripping true story of one lawyer's
obsession with seeking justice."
R. Darryl Fisher, MD, JD*



KIP PETROFF

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Kip A. Petroff, Suzi Zimmerman Petroff : Battling Goliath before purchasing it in order to gage whether or not it would be worth my time, and all praised Battling Goliath:

1 of 1 people found the following review helpful. Excellent...!By JimWith integrity and professionalism, Mr. Petroff embarks on a decade long fight to hold drug giant, Wyeth accountable for putting six million lives at risk with their drug fen-phen. I was impressed with the author's honesty about his personal life and, even more so, his tenacious commitment to the patients. Proceeds from book sales go to: newhopefoundation.com Which is very cool!1 of 1

people found the following review helpful. Great Read!!By Charlie H.Kip takes his readers with him on his personal journey for justice against corrupt corporate America. Along the way, he finds out that it's not just corporate America that is corrupted by greed. It is a job well done.1 of 1 people found the following review helpful. An inspirational storyBy T. DeeganBattling Goliath is such an inspirational story by a man who isn't afraid to admit he made a few mistakes. Everyone who reads this book should feel encouraged to follow their beliefs. It's a great read!

Battling Goliath: Inside a \$22 Billion Legal Scandal is the true story of one man's quest to hold a corporate giant accountable for putting six million lives at risk. Wyeth, the makers of fen-phen, circumvented FDA regulations to push their drug cocktail on overweight consumers. They then engaged in a cover-up of dangerous side effects fearing an FDA backlash. Fen-phen was pulled from pharmacy shelves but only after mounting deaths and illnesses. Attorney Kip Petroff led the charge in courtrooms across the country. His strategy resulted in the first verdict, which ultimately led to a nationwide settlement. But the shadowy back-room pacts, threats, allegations, and deceit that followed would test his early commitment to bring justice to the drugs victims. Relying on his principles and leaning heavily on his faith, Petroff persevered for himself and his clients. His story is proof that each of us has the power to stand up to Goliath, whoever and whatever it may be.

Sui generis! A new genre of legal writing ... a gripping true story of one lawyer's obsession with seeking justice, revealing the human drama and its personal tolls. Dallas Plaintiff Attorney Kip Petroff's Battling Goliath is a modern-day parable of triumph over deceit and greed in the netherworld of America's mass tort litigation. Petroff's saga meticulously details his decade-long quest for justice for the hundreds of thousands of injured victims of fen-phen, the inherently dangerous diet drug of the 1990s, manufactured and marketed by a huge and powerful pharmaceutical company. This unique first-person insight into the human tragedies spawned by the drug company provides a classic story of betrayal, downfall, and redemption. With an engaging narrative in his debut expository storytelling, Petroff skillfully weaves the Byzantine maneuvering of his opposing legal titans confronting his passionate dedication for the victims whose hearts and lungs were irreparably damaged. His brutally honest style spares none, including himself, as he portrays the tragedies, grief, sorrow, and destroyed lives radiating from the wrongdoing of a pharmaceutical Goliath and its masters. And ultimately, Battling Goliath is a cautionary tale for any society of the moral hazards of concentrated and unchecked power and wealth in the hands of a few. Battling Goliath is a must-read for patients, doctors, governmental regulators, lawyers, and anyone taking prescription medications. R. Darryl Fisher, MD, JD Cardiovascular Surgeon Attorney, Oklahoma City --R. Darryl Fisher, MD, JD Cardiovascular Surgeon Attorney Battling Goliath is a well-written description by a lawyer with an insider's perspective of one of the major products liability fiascos of the past decade. Kip Petroff's book contains insights on what went wrong with the testing and marketing of fen-phen, and then of the complicated litigation that ensued to provide compensation for the many victims. This book offers valuable lessons for litigators and for the governmental bodies and agencies regulating, or failing to regulate, the pharmaceutical industry, as well as for the public that relies on them to protect our health. Joseph P. Bauer, Professor of Law University of Notre Dame Law School --Joseph P. Bauer, Professor of Law of Notre Dame Law School Without Kip Petroff, I would not be alive to read this book. This remarkable, true story serves as a testament that we all have the ability to seize the opportunities for greatness God gives to us. Petroff seized his, and because of that, I am alive to seize mine. I highly recommend this book to anyone who believes in, or aspires to believe in, the power of the pursuit of truth at all costs. Jim Sartor, Fen-Phen Victim and Petroff Associates Client --Jim Sartor Battling Goliath is a well-written description by a lawyer with an insider's perspective of one of the major products liability fiascos of the past decade. 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Petroff seized his, and because of that, I am alive to seize mine. I highly recommend this book to anyone who believes in, or aspires to believe in, the power of the pursuit of truth at all costs. Jim Sartor, Fen-Phen Victim and Petroff Associates Client --Jim Sartor

believe in, the power of the pursuit of truth at all costs. Jim Sartor, Fen-Phen Victim and Petroff Associates Client -- Jim Sartor About the Author Kip A. Petroff has been suing large companies on behalf of injured consumers for more than twenty-five years, but is best known for blazing the trail in the fen-phen diet drug litigation. He is the founder and senior partner of the Dallas-based firm, Petroff Associates, and is board certified by the Texas Board of Legal Specialization in both civil and personal injury trial law. He lives in Dallas, Texas with his wife, Suzi, and their blended family. Together they founded New Hope Foundation, a nonprofit organization dedicated to improving the living conditions of underprivileged families through support, education and scholarships. Suzi Zimmerman Petroff is a former teacher and author of numerous books and theatrical pieces. She has two sons, three stepchildren, and is married to Kip Petroff.