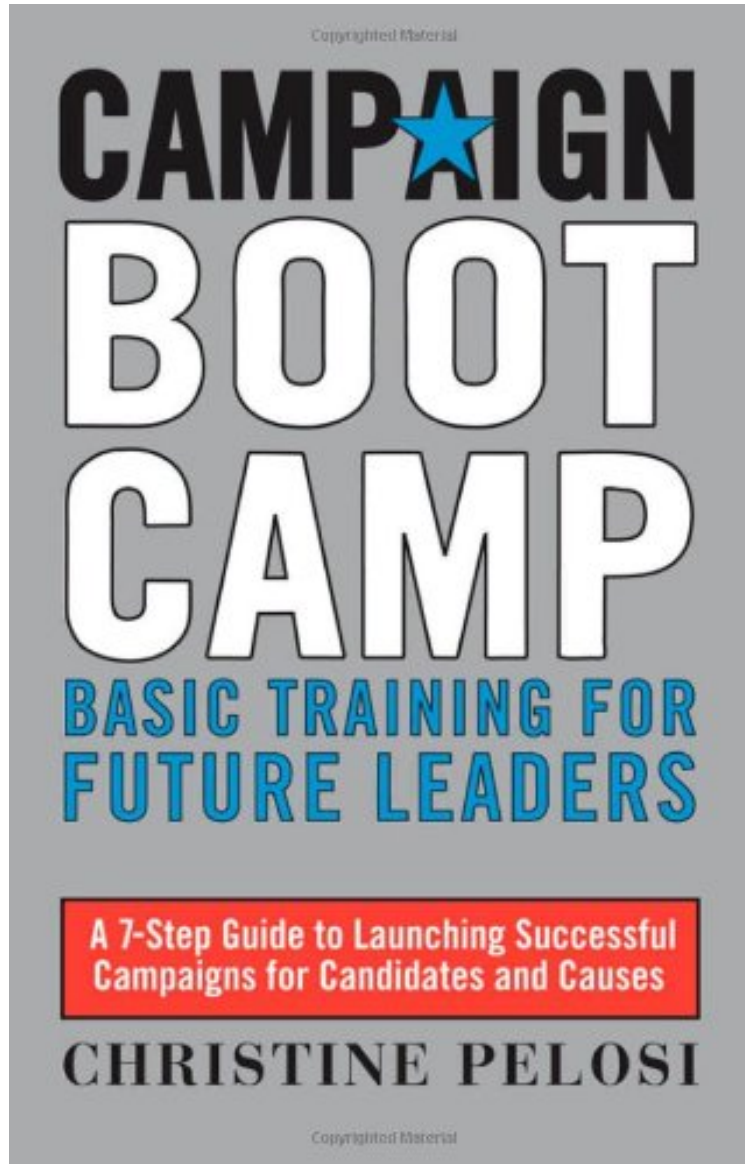


(Library ebook) Campaign Boot Camp: Basic Training for Future Leaders (0)

Campaign Boot Camp: Basic Training for Future Leaders (0)

Christine Pelosi

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Christine Pelosi : Campaign Boot Camp: Basic Training for Future Leaders (0) before purchasing it in order to gage whether or not it would be worth my time, and all praised Campaign Boot Camp: Basic Training for Future Leaders (0):

0 of 0 people found the following review helpful. An excellent "do it yourself" campaign guideBy A. DiazThis is an excellent book for campaign organizers with no experience whatsoever in campaign management. It is a step by step "do it yourself" campaign guide, easy to read and that provides basic tools to oversee a political campaign0 of 1 people

found the following review helpful. ServiceBy AndyWas just as advertised. The order came in a timely fashion within the stated time line. I appreciate your promptness. Thanks!7 of 12 people found the following review helpful. Did I Read This Wrong?By Nick2This, to me, was more about the authors own experience working on campaigns and her mothers campaign. I read the entire thing and found it rather useless. I wish I could review it better but it is not as good as many of the other books out there. I only read it further because I wanted to see if I was missing something or if the beef would be further down the road; nothing. I am far from a fan of Nancy Pelosi but I thought her daughter would step away from her mother. Alas, all she did was talk about her mother, her experiences and far fetched ideas for a campaign.I will say this...it is a very Progressive book, so if you're a Liberal Democrat, Conservative Republican or a true Independent, this book really isn't for you. It's typical college rhetoric perfect for the progressive candidate.

Attorney, author, and activist Christine Pelosi presents leadership lessons from the campaign trail for anyone who wants to run for office, advocate for a cause, or win a public policy issue. In *Campaign Boot Camp: Basic Training for Future Leaders*A 7-Step Guide to Launching Successful Campaigns for Candidates and Causes, Pelosi uses a boot camp model to provide practical advice and get real exercises so that individual readers can integrate these leadership lessons into their own public service efforts on political campaigns, ballot initiatives, or non-profit ventures. Right from the stroller, Christine was campaigning with her mother, Former House Speaker Nancy Pelosi. She has served candidates and party alike, and she knows like few others about the nuts and bolts of winning in politics. Distilling best practices from across the political spectrum, Pelosi shows aspiring leaders how to master the fundamentals of campaigningmanagement, message, money, and mobilization. She lays out a 7-step program for effective campaigning at all levels of public service, from community initiatives to congressional races: 1. Identify your call to service 2. Know your community 3. Build your leadership teams 4. Define your message 5. Connect with people 6. Raise the money 7. Mobilize to win Along the way, Pelosi features successful campaigners with their diverse backgrounds and experiences. Among the public servants and political professionals quoted in the book are: Donna Brazile, David Brock, Willie L. Brown, Jr., Max Cleland, Bill Clinton, Andrew Cuomo, Thomas DAlesandro, Jr., Rahm Emanuel, Al Gore, Mahatma Gandhi, Kirsten Gillibrand, Kerry Kennedy, Frank Luntz, Ellen Malcolm, Gerald W. McEntee, Markos Moulitsas, Nancy Pelosi, Carl Pope, Bill Press, Ronald Reagan, Ann Richards, Karl Rove, Jack Valenti, Tim Walz, George F. Will, and Jim Zogby. Their writings and practices help make *Campaign Boot Camp* both a helpful guide to participatory democracy and an inspiring collective memoir.

Campaign Boot Camp is a passionate call to public serviceand a practical guide for making that service more productive. Christine Pelosi is a sharp and knowledgeable drill sergeant looking to whip our democratic process back into shape. Arianna Huffington A must-read for everyone who wants to bring change, renew hope, and revitalize our nation. Former U.S. Senator Max Cleland