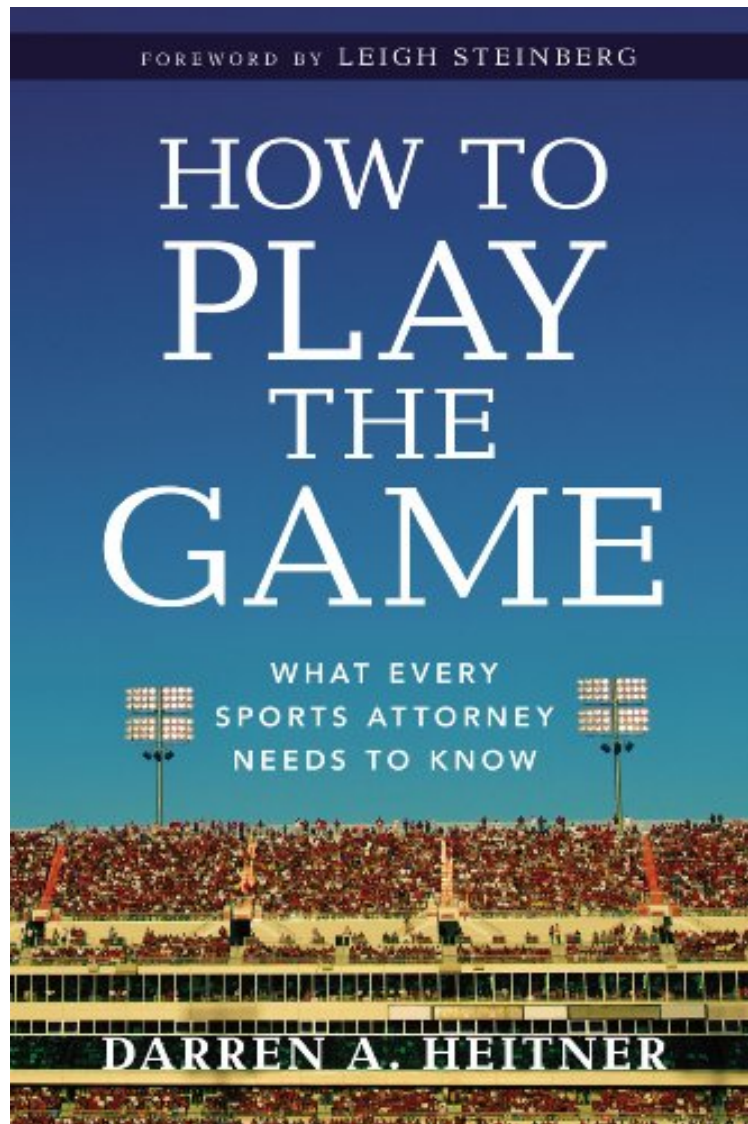


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How to Play the Game: What Every Sports Attorney Needs to Know

Darren Heitner

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Darren Heitner : How to Play the Game: What Every Sports Attorney Needs to Know before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Play the Game: What Every Sports Attorney Needs to Know:

2 of 2 people found the following review helpful. This book is one brick, use it, and others, to build a strong foundation for your practice. By Attorney Alexander Scott Dennison The subject matter related to Sports Law is immense. Much in the way International Law is hard to nail down, as virtually every area of law is present in the

context of International Law, Sports Law is similar and encompasses many practice areas including, but not limited to, contract, tort, estate planning, intellectual property, labor and employment law, anti-trust, family law, criminal law, litigation, negotiation...and the list goes on. If you are looking for a summary of all of these practice areas in about 200 pages, I wish you luck finding it. If you are looking for a survey of topics relevant to your Sports Law practice, with small case studies to provide practical examples of issues you may encounter, then Darren has provided just that for you in his book *How to Play the Game | What Every Sports Attorney Needs to Know*. One builds a Sports Law practice, or any law practice, one brick at a time. This book is one brick, use it, and others, to build a strong foundation for your practice. 1 of 1 people found the following review helpful. Terrific Read! Excellent resource for students and professionals. By Nas A. Darren Heitners recent release *How to Play the Game* is a must-read for anyone who is interested in pursuing a career in the Sports Industry. Providing insight into the various aspects of Sports Law, Mr. Heitners work can benefit newcomers to the field and be a reference for current professionals. While finishing the book I was able to apply many of the concepts to my Sports Law course at the University of Connecticut. Impressed with both the content and presentation, my professor also ending up using it to enhance his curriculum. From start to finish I truly enjoyed reading *How to Play the Game*. Mr. Heitner provides valuable insight illustrated through case studies and detailed sample documents, all while highlighting the key legal aspects of the industry. From the start of the book to his closing acknowledgments, you will not be dissatisfied! 0 of 0 people found the following review helpful. Must Read Sports Law Book By Collin R. Whether you're interested in pursuing a career in sports law or already work in the sports law industry, this is the book for you. Darren does a phenomenal job of providing a landscape of the current sports law industry, providing current hot topic cases and personal experiences, mixing in a perfect amount of case law and statutory citations.

If you want to play the game, you need to know how to play the game. Sports law is a niche practice area. It encompasses a variety of disciplines, but also requires knowledge of the inner workings of professional leagues and sports-related statutes in order to be successful in the field. *How to Play the Game* provides readers with an overview of sports law specifically tailored to practitioners who are looking to add sports law to their practice area and who need a practical, informative--though not encyclopedic overview of the field to help them get started. It discusses the laws that govern the sports industry, from contract drafting and negotiation to antitrust issues, intellectual property matters, and labor law concerns. It also discusses the role of players associations, the power of sports commissioners, sports betting regulations, and more. But what makes this book unique are the real-life case studies involving recognized professional and college sports figures as well as anecdotes from the authors own experiences as a sports attorney, agent, and media spokesperson for college and professional sports industries. In addition, an appendix contains examples of legal documents--including professional contracts with which any sports attorney/agent needs to be familiar. In short, *How to Play the Game* is the go-to source for anyone interested in getting into the field of sports law.

Anyone thinking of a career as a sports attorney must read this book first. (Leigh Steinberg, sports attorney, CEO of Steinberg Sports and Entertainment, and author of *The Agent From The Foreword*) *How to Play the Game: What Every Sport Attorney Needs to Know* is a must read for anyone already working in the sports sector or aspiring to join it. This book provides the reader with an inside look at sports law as well as serving as a reference tool for years to come. (Jonathan S. Blue, Chairman of Blue Equity, LLC, former Chairman of BEST, one of the largest sports production and representation businesses in the world before being purchased by Lagardere Unlimited in 2010) Sports Practitioners need legal reference guides and there are few available for today's attorneys in sports. Darren Heitners *How to Play the Game* presents an educational sports guide for the library of every practitioner. (Ralph E. Cindrich, Sports Attorney, Agent since 1978, Law Professor, and Expert Witness) The book is truly something that lawyers and non-lawyers alike will undoubtedly enjoy, and most importantly find tough to put down once Heitner begins to show them the money. (Forbes) About the Author Darren Heitner writes for Forbes, focusing on the business of sports, and is the Founder/Chief Editor of the Sports Agent Blog www.sportsagentblog.com, a site covering the niche sports agent industry that on average receives roughly 4,000 page views a day. Heitner is also a professor of Sport Agency Management at Indiana University Bloomington and a Miami-based attorney specializing in Sports Law, Entertainment Law, Music Law, and Intellectual Property Law. Heitner has achieved significant recognition, including being listed by SportsPro as 1-of-10 stars of the sports business industry under the age of 30 at the age of 26, and is the youngest member of the Vermont Law School Sports Law Institutes Board of Advisors. For more information about Darren, please check out his website www.darrenheitner.com.