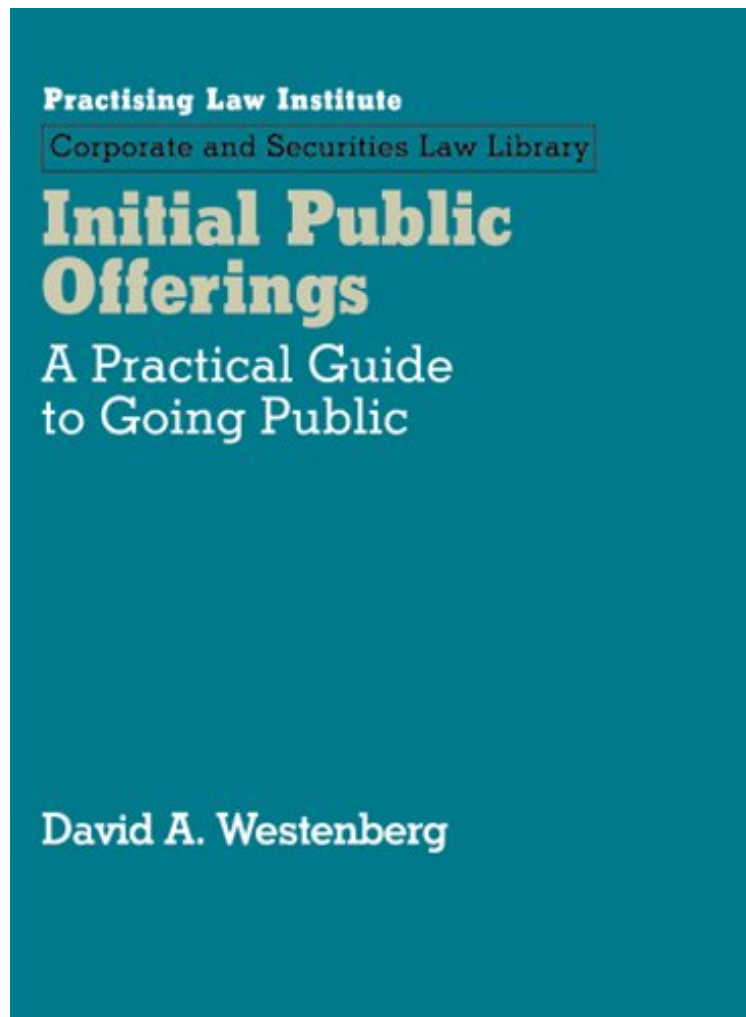



[FREE] Initial Public Offerings (IPO): A Practical Guide to Going Public (Corporate and Securities Law Library)


Initial Public Offerings (IPO): A Practical Guide to Going Public (Corporate and Securities Law Library)

David A. Westenberg

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David A. Westenberg : Initial Public Offerings (IPO): A Practical Guide to Going Public (Corporate and Securities Law Library) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Initial Public Offerings (IPO): A Practical Guide to Going Public (Corporate and Securities Law Library):

1 of 1 people found the following review helpful. Very thorough reference By Sleepy Swan I picked up this book in hardcover and kindle formats, because it is HUGE. The price was a bit staggering at \$200+, but it was well worth the purchase for the information provided. It is something that you could very well write off as a business expense, and for the money it will save you in the long run it is a great deal. This book covers everything a start up or even well

established business needs to know and understand before going through the public offering process. It gives you great advice for the pre-planning period, including how to select and form your team . . . things to look out for when preparing the documents, and generally what to expect. Although it seems geared toward larger companies who are planning listings on a larger exchange like Nasdaq, small businesses will do well to have it on hand. Hats off to the authors for keeping it updated as laws change, which they often do, and for writing it in non-eye glazing language!

1 of 1 people found the following review helpful. Excellent textbook
By Louis M. White
The item was timely received, and although it was advertised as used, it was in new condition. I have skimmed the book and read only a fraction of its voluminous content, but it seems to be everything the formal reviews say it is.

2 of 2 people found the following review helpful. IPO Playbook
By John Milton
I wish this book had been around when our company went through the IPO process. As the general counsel, I spent countless hours seeking the information gathered here in a single volume. It lays out the nuts and bolts of going public in plain English and includes real world advice not found in most legal treatises and practice guides. In particular, the "Planning Tips" scattered throughout the book address common situations that arise before, during and after an IPO--many of which are not legal in nature. This is an "IPO playbook" that counsel will keep on his or her desk and refer to often.

Initial Public Offerings (IPO): A Practical Guide to Going Public provides you with a thorough understanding of the planning, procedures, players, opportunities, and pitfalls involved in taking an enterprise public. Initial Public Offerings fully covers the planning stage from financing the journey and selecting strong senior managers, to conducting due diligence and crafting corporate policies, to assembling a potent IPO team. Stocked with case studies, checklists, best practices, and sample documents, Initial Public Offerings shows you how to craft a Form S-1 that attracts investors, meets SEC rules, and minimizes liability; manage typical problems when selling stockholders are involved in the IPO; ensure a smooth initial filing, including advance planning for electronic submissions; minimize the pain of SEC review, by working effectively with agency staff; and sell the deal through strong marketing, including live and electronic road shows. Included is vital discussion of important post-IPO compliance challenges, public communications issues, and lucrative liquidity and fundraising opportunities.

If you need one book on the public offering process, this is it. This masterful work explains the financial, governance and legal realities of the IPO process from a perspective valuable to entrepreneurs, first-time issuers, young attorneys, and grizzled veterans alike. --Joseph A. Grundfest, former SEC Commissioner
There is nothing I like more than practical guidance. And this book sure fits the bill as a detailed step-by-step guide that every practitioner should have. A perfect starters kit. --Broc Romanek, Editor of The CorporateCounsel.net
There is no better practical tool for anyone needing an in-depth, step-by-step guide to the IPO process. Anyone embarking on the IPO road will benefit from the book s insights on dealing with the SEC, and from its practical advice on every business and corporate governance issue that must be addressed in taking an enterprise public. - ---Larry Sonsini, Wilson Sonsini Goodrich Rosati
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About the AuthorDavid A. Westenberg is a partner in the Corporate Practice Group of WilmerHale in Boston. He has guided numerous clients from formation through venture financing and on to successful IPOs or acquisitions. He is the editor and principal author of WilmerHale s annual IPO Report and is the editor and coauthor of its annual Venture Capital Report and MA Report.