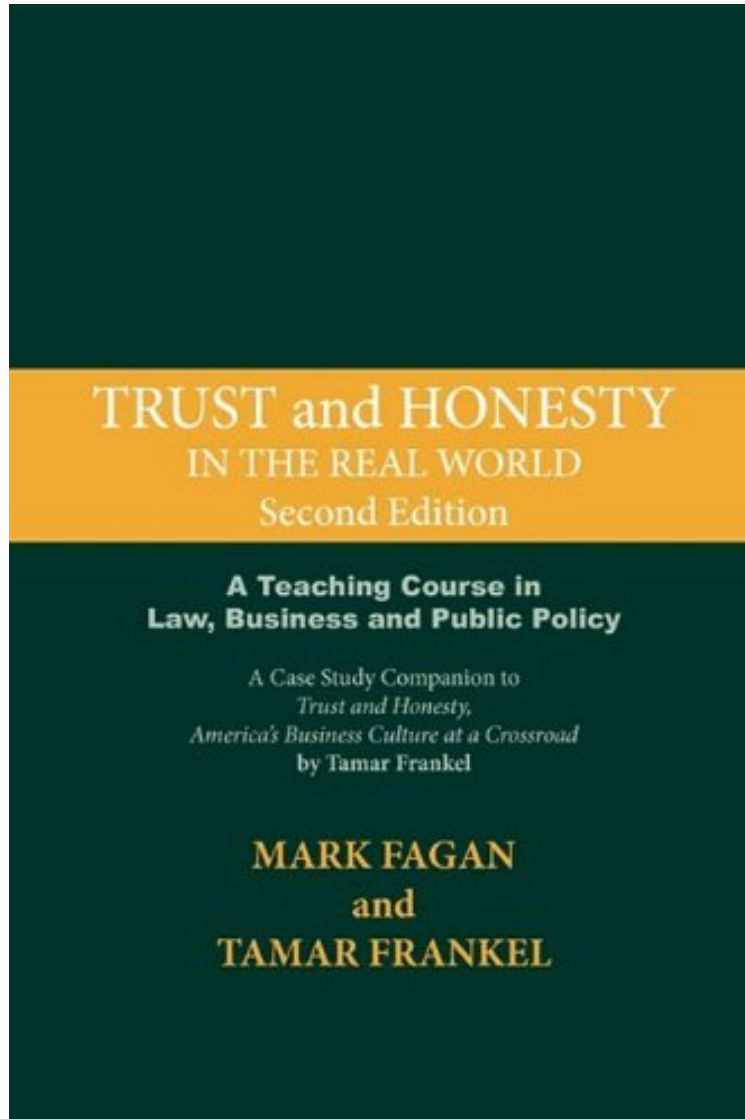


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## Trust and Honesty in the Real World

*Mark Fagan, Tamar Frankel*

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**Mark Fagan, Tamar Frankel : Trust and Honesty in the Real World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Trust and Honesty in the Real World:

Trust and Honesty in the Real World is a Teaching Course in Law, Business and Public Policy. It is a case study companion to Trust and Honesty, America's Business Culture at a Crossroad by Tamar Frankel (Oxford University Press). The book explores the reasons why business ethics is at a crossroads and what can be done to tip the scales

toward trust and honesty. Case studies drawn from real business experiences provide an opportunity to assess and discuss the motivations and actions of business leaders, lawyers and regulators. Recent case histories include the fall of E.F. Hutton, the Enron collapse and the WorldCom fraud.

About the Author Mark L. Fagan is a senior fellow at the Mossavar-Rahmani Center for Business and Government at the John F. Kennedy School of Government at Harvard University. His work focuses on the teaching of trust and honesty in a corporate setting, the creation of competitive markets, and the role of institutional innovation in supporting technological progress. Mr. Fagan is founding partner of the management consulting firm, Norbridge, Inc. where he assists clients in defining and implementing corporate strategy. Previously he was Vice President at Mercer Management Consulting. He holds a Masters degree in city and regional planning from Harvard University. Tamar Frankel is a Michaels Faculty Research Scholar, Professor of Law at Boston University, where she has been teaching for over thirty years. She has been a visiting Professor at Harvard Law School and Harvard Business School and has lectured in Japan, Oxford, UK, Switzerland, Malaysia and India. She served as an attorney fellow at the Securities and Exchange Commission and was a Visiting Scholar at the Brookings Institution, Washington D.C. Her writings include *Securitization* (2d. ed. 2006), *Trust and Honesty, America's Business Culture at a Crossroad* (2006), *The Regulation of Money Managers* (2d ed. 2001) (with Ann Taylor Schwing) and articles on corporate governance, Internet governance of names and numbers, fiduciary law, and the regulation of investment companies. Her coming book is *Fiduciary Law: The Law of Different Fiduciary Relationships: Definitions, Duties, Remedies Over History and Cultures*. Prof. Frankel holds a law degree from the Jerusalem Law Classes in Israel, and an LL.M. and S.J.D. degrees from Harvard Law School.