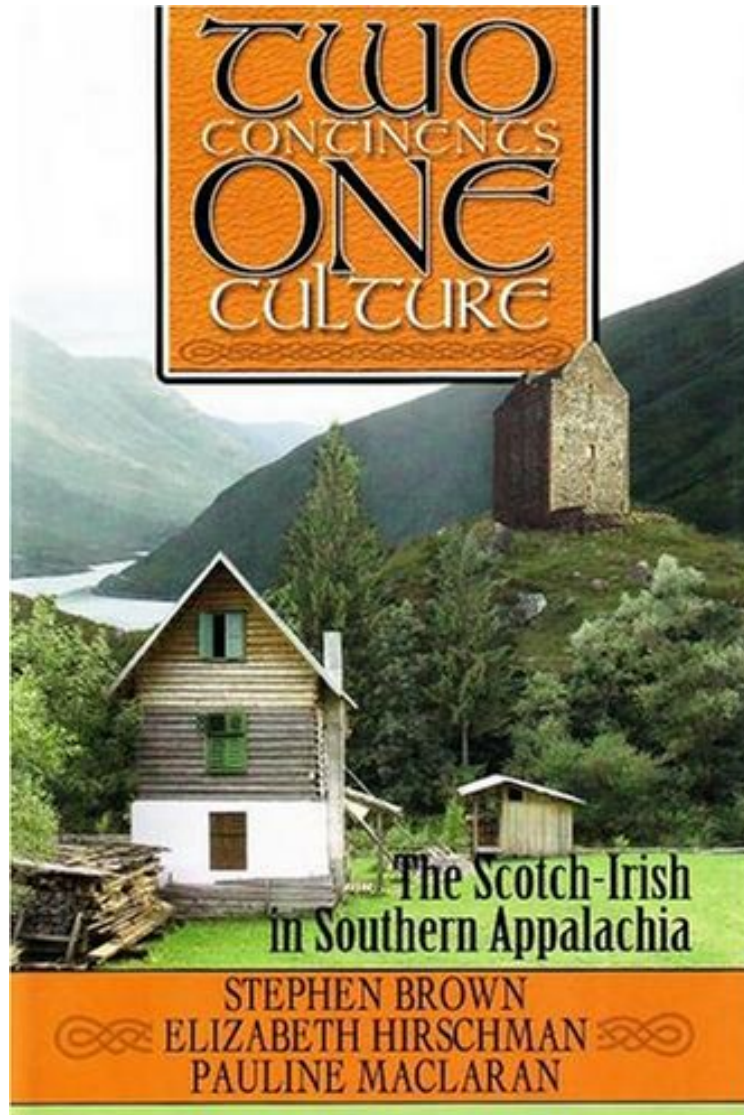


Two Continents, One Culture: The Scotch-Irish in Southern Appalachia

Elizabeth Hirschman

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Elizabeth Hirschman : **Two Continents, One Culture: The Scotch-Irish in Southern Appalachia** before purchasing it in order to gauge whether or not it would be worth my time, and all praised **Two Continents, One Culture: The Scotch-Irish in Southern Appalachia**:

1 of 1 people found the following review helpful. Academic--an interesting idea poorly realized...By L. BrannelAn academic study of the Scotch-Irish culture in Northern Ireland and Appalachia. I'm not convinced by the methodology

that these authors have uncovered anything more than surface similarities that anyone would recognize. Very disappointed in this short survey which took an interesting topic and then made it (if not dull) pedestrian.

This in-depth analysis examines how and why Southern culture was forever changed when Scotch-Irish immigrants flooded the Appalachian Mountains in the 1700s. Geographical similarities between Southern Appalachia and the Highlands of Scotland and Ireland are discussed, as well as the parallels and differences of the two cultures in four basic areas: music and dance, agricultural practices, fighting and hunting techniques, and technological innovativeness. More than 300 years of the communities' ideology is explored based on data culled from ethnographic observation, interviews at various heritage sites, historic accounts, archived letters, and other textual documentation.

About the Author Elizabeth Hirschman is a professor of marketing at Rutgers University School of Business. She is the author of *Melungeons: The Last Lost Tribe in America* and hundreds of articles on topics such as psychology and anthropology. She lives in New Brunswick, New Jersey.