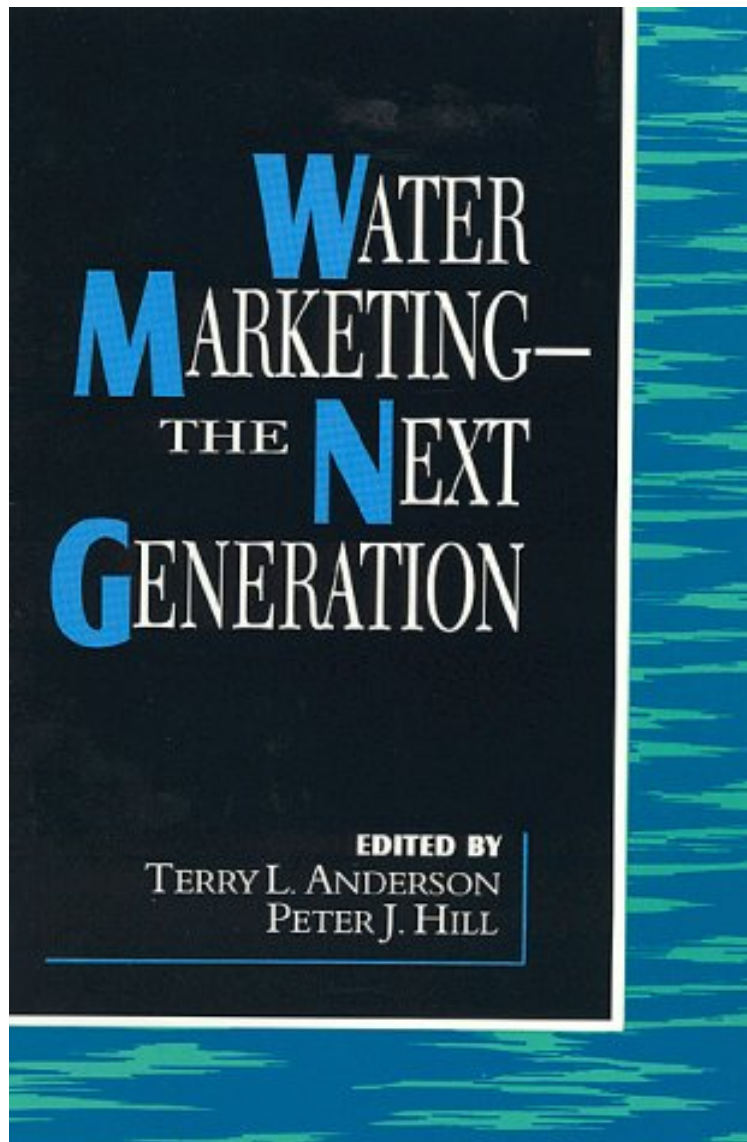


## Water Marketing

*Terry L. Anderson, Peter J. Hill*  
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**Terry L. Anderson, Peter J. Hill : Water Marketing** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Water Marketing:

Unified by their desire to produce innovative solutions to the problem of allocating fresh water, the prominent contributors to Water Marketing argue that government regulations inadvertently encourage the waste of our most

vital resource by preventing the evolution of property rights to water marketing. In addition to considering how institutional impediments to water markets might be removed, this collection of original essays emphasizes how transborder allocation of water should be improved. With its mix of U.S. and international case studies, this volume offers insightful public policy alternatives to water marketing that will stimulate a rethinking of traditional policies.